

Local Sponsorship Proposal

Narrabeen Tigers Junior Rugby Club



A little bit about our club...

- Narrabeen Tigers has been providing the local community a place to play rugby for **55 years**.
- Narrabeen Tigers is a **family club** that prides itself on providing a safe and happy atmosphere where boys and girls can play rugby with their mates and learn some great new skills along the way.
- We are affiliated with **Warringah Junior Rugby Union**, and are located at North Narrabeen Reserve.
- We have over **300 players** ranging from Under 6's through to Opens.
- Our grounds play host to our regular home games and several large Gala Days that see thousands of visitors through our gates each year.
- Tigerland is also the home ground for **St Augustine's College Rugby**.



Some of our achievements

The Tigers are one of the fastest growing clubs in the country:

- Six years of growth
- More than Three hundred registered players
- One of the fastest growing rugby clubs in Sydney
- Expect to field 26 teams in 2019
- Brand new purpose designed Clubhouse to open in Feb 2019
- State of the art Website with sponsors pages
- Trained over 35 volunteers on coaching, refereeing and touch judging
- Increasing list of regional, state and national representative players
- Sound financial performance
- Hosted numerous representative fixtures
- Several articles in the Manly Daily



Together in the community

- We would like to offer you the **opportunity** to become involved in the local rugby community by **sponsoring** Narrabeen Tigers Junior Rugby Club.
- We would love you to help us continue to serve hundreds of families within our **local community**.
- After years of campaigning and fundraising, our new clubhouse opens in Feb 2019 in time for our new season. We are proud to have created a clubhouse the whole community can be utilise and share.



Where your dollars go

Your sponsorship dollars go toward:

- Team kits
- Medical supplies
- Line marking
- Field maintenance
- Insurance costs
- Sydney Junior Rugby Union Fees
- Warringah Junior Rugby Union Fees
- Canteen facilities
- Training equipment and footballs
- Council fees
- Lighting and power



Platinum Package

\$10K (option for 3yr deal reduced financial commitment for subsequent years)

- YOUR logo on the **front or back** of all **playing jerseys**/ Or sole advertising on all training shirts.
- YOUR **teardrop flags** along sidelines for Gala Days, and all home games
- Your logo and promotion in weekly club **newsletter** and **website**.
- Rego Kit Bags – YOUR sample/ **promo material** inclusion. Kit bags go to all players upon kit collection.
- Opportunity for special offers throughout the season



Gold Package

\$8K (option for 3yr deal, reduced financial commitment for subsequent years)

- YOUR logo on the **sleeve** of all **playing jerseys**.
- YOUR **tear drop flags** at all home games including St Augustine's games.
- YOUR logo and promotion, including call to action in weekly club **newsletter** and **website**.
- Rego Kit Bags – YOUR sample/ **promo material** inclusion. Kit bags go to all players upon kit collection.



Silver Package

\$5K

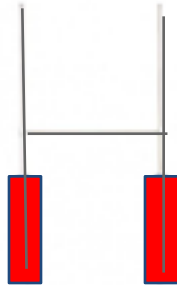
- YOUR logo on **Drink Bottles** for all registered players
- YOUR **Tear Drop Flag** at all home games and Gala Days
- YOUR logo and promotion, including call to action in weekly club **newsletter and website.**



Bronze Package

\$3K

- YOUR logo on **Goal Post Protectors** on all four sets of goal posts, at all home games, St Augustines games and gala days.
- YOUR **Tear Drop Flag** at all home games and Gala Days
- YOUR logo and promotion, including call to action in weekly club **newsletter and website.**



Community Partner - Gold

\$2k

- YOUR **Tear Drop Flag** at all home games and Gala Days
- **Solus EDM** with call-to-action and promotional offer to club database (over 350+ families)
- YOUR logo and promotion on our **website**.
- Rego Kit Bags – YOUR sample/ **promo material** inclusion. Kit bags go to all players upon kit collection.



More opportunities to discuss



- Logo and link to your website on Tigers website
- eDM's to base – number to be agreed
- Special mentions in every newsletter
- Social media tags and shares
- Teardrop banners at event days
 - All home games
 - St Augustine's College Gala Days
 - Bush to Beach Gala
- Training shirt ownership (mid-week attire for all ages)
- 'Earn-back' arrangement for customers (membership / loyalty card / business membership/ app)?
- Player Game Jersey Advertising, options available



2019 TRAINING JERSEYS





Get in touch

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Thank You

Thank you for taking the time to view our proposal. All sponsorship packages are negotiable, and we can offer many different solutions of brand exposure through a community partnership.

We would be delighted with any level of support or sponsorship.

